



GALAX DOWNTOWN ASSOCIATION

Working to Benefit the Community of Galax, Virginia

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April 1, 2009

Merchants, Professionals, and Community in Partnership

Issue 27

GDA MIXERS

Our second in the series of GDA mixers was held at Roy's Diamond Center on March 12th. We had another successful turnout and have had positive feedback from our GDA members. Please make plans to attend our next mixer coming up in April at City Gallery. Spouses are welcome to attend as well! This is a wonderful networking tool for everyone and a great opportunity to see what our downtown has to offer!



To sign up to host a mixer, contact Jenny at 236-0668 or director@galaxdowntown.com

SPRING VISITORS GUIDE ADS

The Gazette is currently finishing the Visitors Guide for Spring 2009. This is a complete guide for where to go, what to do, where to eat, where to shop/get services and where to stay while in the Twin Counties. 12,500 Visitors Guides will be distributed -April through September to local people, visitors and those looking to visit and enjoy the Twin County area.

The publication date is 4/29/09. If anyone has something that you think may be of interest to visitors to our area, please let Mara Harner or the editor at the Gazette know ASAP.

The Gazette and the GDA are offering ALL GDA MEMBERS a significant savings on ads placed by the deadline of March 23rd. All ads **MUST BE PREPAID**, if payment is not received by the GDA before March 27th, The Gazette will bill you for the FULL RETAIL COST!

All artwork/ad copy will be done by Mara Harner of the Gazette. She may be reached at: ads@galaxgazette.com or at 236-

5178 ext. 217.

Payments may be dropped off at: A Place in Time Antiques-100 S. Main Street @ Grayson Street

To reserve your ad contact: Jenny Davis 236-0668 or director@galaxdowntown.com Or Mara Harner .

All Ads are: Full Color on Thick Glossy Pages:

AD SIZE:	Reg. Price:	Savings	GDA Price
1/4 Page	\$143.75	(-\$68.75)	\$75
1/2 Page	\$206.25	(-\$71.25)	\$135
FULL	\$306.25	(-\$60.00)	\$250

GREAT ADVERTISING FOR:

Recreation*Real Estate*Restaurants*Retail Shops*Hotels/Motels*Cabins/Rentals*Bed & Breakfasts*Gift & Craft Shops*Professional Services & More!

Happy



Faster!

GROOVIN' ON GRAYSON

Last years **Groovin' on Grayson** events were very successful. We're looking forward to this years **Groovin'** events. Randy Kegley has taken on the responsibility of coordinating the **Groovin' on Grayson** events for 2009. We're anticipating adding a new dimension this year with a family oriented car show. We have several sponsors to help make the event possible. If you are interested in sponsoring please contact the GDA office or Randy Kegley at 236-5178. To make the **Groovin' on Grayson** series of events successful we need YOU! We need volunteers to help with various jobs: setup, facilitation of the event, clean up, music, vendor (food), car show, GDA merchant/sales and others. We are asking each person to sign up for a 2 hour block, so that you can enjoy the remainder of the night! We will send an email in coming weeks with specific jobs and times for you to sign up. **First Organizational Meeting scheduled 4/7 at 5:30-Rooftop- Lower Level.** If you're interested in helping out please email Jenny at: director@galaxdowntown.com or call the GDA office at 236-0668.

Mark your calendars now for **Groovin' on Grayson** Events: June 19th, July 24th and August 21st!

MILL CREEK ARTS-UPCOMING OPPORTUNITIES

Mill Creek Arts will be offering free public seminars. “*Home decorating on a budget*” on site June 20th, July 18th, and August 22nd from 10:30 until Noon. The emphasis is on useful decorating tips and a “*Green Series*” featuring ways to improve your lifestyle and the environment. Mill Creek Arts is now featuring an Upscale Consignment Shoppe for gently used furniture and home furnishings. The shared space pairs Mill Creek Arts with Second Time Around Consignments; now accepting consignments. *To schedule an Appointment please call 238-9883.*

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FREE E-Commerce Courses! HILLSVILLE - INDEPENDENCE - GALAX

- Creating e-Newsletters - April 7th and 8th
- Having an Internet Business - April 21st and 22nd
- Why Do You Need A Great Website - Date TBA

SIGN UP TODAY:

For More Information : 276-236-0391
<http://www.vectec.org/swvaregistration/>

SPONSORED BY: Blue Ridge Crossroads Economic Development Authority, Crossroads Institute & VECTEC

Business News:

- **Old Town Barber Shop** has moved to 1136 S.Main Street 1/2 mile from Downtown Galax on 89-Across from Reedy’s Appliances. Same Telephone number: 237-1814 Jeff Isom
- GDA Merchandise including T-shirts, Sweatshirts, Hoodies, Totes, Mugs, Magnets, Shot Glasses and Stickers are available at **Chapters Bookshop**. Also available for purchase are GDA Gift Certificates in \$10 and \$25 increments—redeemable at participating GDA merchants.
- **City Gallery** is hosting their OPEN HOUSE on March 27th from 5-8 PM. Show your support of this wonderful establishment by making plans now to attend! Everyone Welcome!

NOW OPEN:

Alice’s Fine Consign—236-2370

Located at 117 E. Grayson Street

Hours: 10-5 Tuesday-Saturday

Better Brands of Gently worn to New Clothing Jewelry and Household Items for the entire family!

BUSINESS OF THE MONTH

THE GALAX GAZETTE

The Galax Gazette Newspaper was established in 1876 with the basic purpose to serve the community to and help it to prosper and grow. The Galax Gazette is owned by Landmark Media.

The GDA would like to thank The Galax Gazette for their support of the local community and the services they provide to The GDA, our members and the public.

Directors Corner:

As we prepare for warmer weather, I hope we all have a little “Spring” in our step and lots of “Fresh” ideas! The GDA is busy completing the **Spring Visitors Guide Ads**. Have you secured yours yet?

I’d like to remind you of several things the GDA has been working on:

- Cans for Coupons Campaign: If your business is interested in participating and haven’t yet signed up, contact me to get your business listed.
- Groovin’ on Grayson: I’d like to encourage you to help the GDA recruit volunteers to help facilitate this event. The event should generate extra traffic to our downtown businesses and could be a huge **FUN** asset to your summer sales and networking!
- Want to be involved? Have any ideas? Something on your mind?— Come to the GDA meetings which are the first Monday of each month at 6:15 PM. at Rooftop. We want you to be involved in your organization working together we create an even better business environment for ALL but we need your **HELP**, participation, ideas and feedback.

Easter Blessings~Jenny

Email: director@galaxdowntown.com GDA Office: 236.0668

